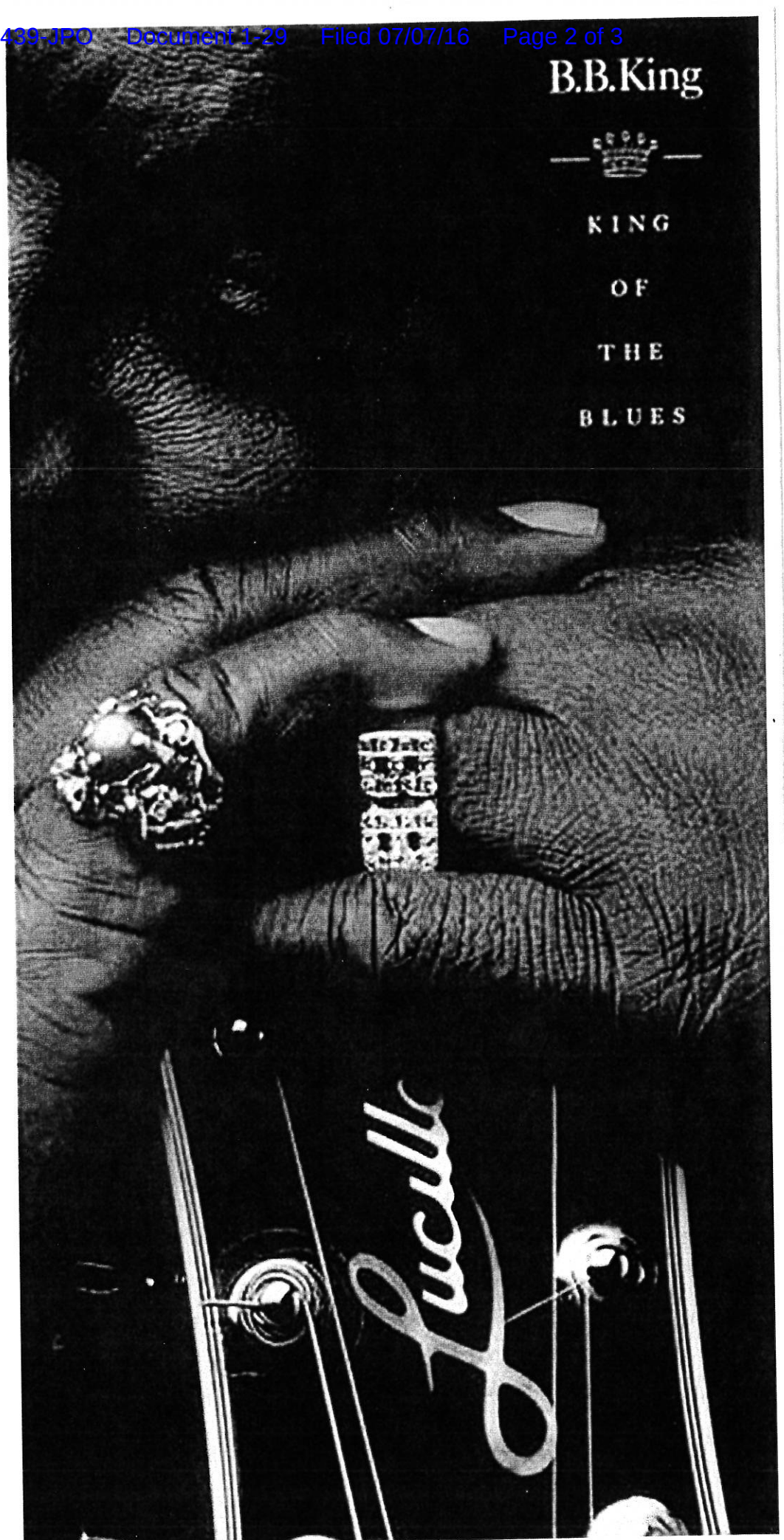


EXHIBIT CC



B.B. King



KING

OF

THE

BLUES

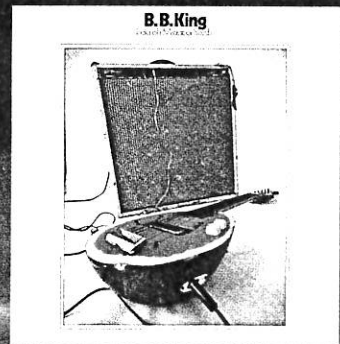


turf: male-female relationships at the must be crazy, woman, you just gotta be as I'm footin' the bills, I'm paying the co



By 1970, Bluesway had been discontinued at ABC. The challenge he has faced over the years has been that of bringing sufficient variety to his album doesn't sound the same—yet, at the same time, to alienate his core audience or overstep what was an impossible challenge.

Following the breakthrough with 'The Blues' album, Szymczyk decided to pair B.B. with some new artists. The resulting album, *Indianola Mississippi*, was a work of art, and was unabashedly aimed at the blues. B.B.'s vocal was down in the mix, and so



Released August, 1970.

perhaps in part to the fact that B.B. was divorcing. Three singles drawn from the album, "The Things," "Ask Me No Questions," and "The Blues," hit the charts.

Indianola also contained a fragment of a song B.B. was singing ("Nobody Loves Me But My Mother and I") cut when the musicians were taking a break with the tapes running, and later made a case for the album.

Shortly after *Indianola Mississippi* was released, it inevitably—brought to London to record with Lightnin' Slim they'd come to be photographed on city buses. It was the means of choice for the blues. At ABC, the new presi

been EQ' gentler B. by the pi Leon Rus toward wo general, w on misogy of a free-